Understanding Lumens

The higher the lumen the brighter the bulb

	220+	400+	700+	900+	1300+
STANDARD	25W	40W	60W	75W	100W
HALOGEN	18W	28W	42W	53W	70W
CFL	6W	9W	12W	15W	20W
LED	4W	6W	10W	13W	18W

Understanding Kelvin

Incandescent and halogen bulbs only give you single colours, but LEDs can produce different shades of white. We measure this colour in ‘Kelvin’ or ‘K’ and there are 3 types.

Warm White Light

2700 & 3000k

Standard colours of incandescents or halogen

Natural Cool White Light

3500 & 4100k

Used in kitchen or work spaces for decorative light

Daylight

5000 & 6500k

Is a mix of the two bringing the outdoors, inside.